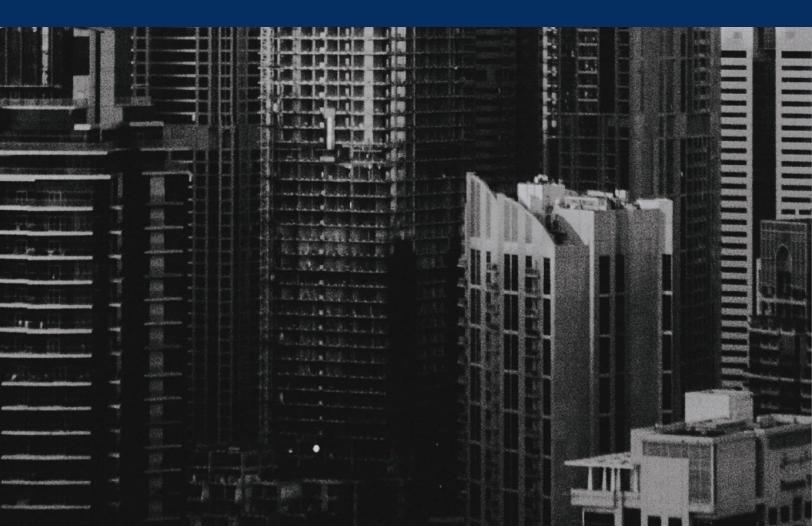


LGBT B2B ADULT NEWS LEADER MEDIA KIT 2021







Advertising on the LGBT B2B Adult News Leader has never been better!

Digital advertising today is fragmented across a multitude of platforms, screens and viewing modes. Making it difficult to plan, place and measure marketing messages effectively.

By utilizing the LGBT B2B Entertainment News Network, your digital ad campaigns, sponsored editorials and JRL CHARTS Signature Blog Pages, will be exposed to not only the Adult Entertainment Marketplace but also the LGBT Mainstream Market on a daily basis.

- * Daily/Weekly Editorial Coverage Guaranteed!
- * Spotlight Picks for Editorial Review by our Senior Staff Writer
- * Daily Plugging of Product Demo Videos in editorial coverage
- * Bullet Point Submissions will allow you to concentrate on sales!
- * We will take your bullet points and create a full presentation**
 (Materials, Videos, posters, POP displays are required)**
- * Interviews with Artists, entertainers, product inventors and sales associates
- * Exclusive JRL E-Newsletter Runs Weekly!

Social Media Marketing

We help our sponsors optimize their social media channels, increase their brand awareness, and develop social media advertising strategies!

- * How to connect all editorial posts to SEO to get the most out of your products
- * How to create social media content aligned with adult buyer wants/needs.
- * Motivating Retailers to stock our sponsors products and services
- * Tagging sponsors in our daily programming for both Adult and Mainstream



MARKETING RATES 2021

Statistics Updated July [2021]

JRL E-Newsletter Subscribers = 189,205 | Adult Store Subscribers = 4,455

Daily Visitors = 40,000 | Daily Page Views = 495,000+ | 45 Minutes per visitor per Day

Monthly Visitors = 1,300,500 | Monthly Page Views = 12,050,000

Bounce rate: 18% Ratio | Daily Return Visitor Ratio = 41%

Twitter Followers = 81,300 | Pinterest = 75,000 | VK = 29,500

*Ranked #8 on the LGBT Top 100 Gay Websites of 2021

Platinum Campaign

- (4) Digital Banners
 Dimensions
- (1) 1100W x 400H
- (1) 970W x 90H
- (1) 300W x 600H
- (1) 300W x 250H

Editorial Coverage Daily JRL CHARTS B2B E-Newsletter All for only \$ 1,000 Per Month (Minimum 1 Year Contract) *

Save 30%*

All for only \$ 700.00 Per Month

Gold Campaign

- (3) Digital Banners
 Dimensions
 - (1) 970W x 90H
- (1) 300W x 600H
- (1) 300W x 250H

Editorial Coverage Weekly JRL CHARTS B2B E-Newsletter All for only \$ 900 Per Month (Minimum 1 Year Contract) *

Save 30%*

All for only \$ 630 Per Month

Bronze Campaign

- (2) Digital Banners
 Dimensions
- (1) 300W x 600H
- (1) 300W x 250H

Editorial Coverage Bi-Weekly JRL CHARTS B2B E-Newsletter All for only \$ 700 Per Month (Minimum 1 Year Contract) *

Save 30%*

All for only \$ 490 Per Month

Silver Campaign

(1) Digital Banners Dimensions (1) 300W x 250H

JRL CHARTS B2B E-Newsletter All for only \$ 600 Per Month (Minimum 1 Year Contract) *

Save 30%*

All for only \$ 420 Per Month

Social Media Campaign

(2) Digital Banners
Dimensions
500W x 500H
All for only \$ 500 Per Month
(Minimum 1 Year Contract) *

Save 30%*

All for only \$ 350 Per Month

Weekly Rates

Platinum Banner = \$ 500 Gold Banner = \$ 400 Bronze Banner = \$ 350 Silver Banner = \$ 325 2 Banners Per Campaign

Gets 10% Off