



CORELLIAN MEDIA GROUP
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Media Kit Fall Season 2020/2021

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Advertising on the LGBT B2B Adult News Leader has never been better!

Digital advertising today is fragmented across a multitude of platforms, screens and viewing modes. Making it difficult to plan, place and measure marketing messages effectively.

By utilizing the LGBT B2B Entertainment News Network, your digital ad campaigns, sponsored editorials and JRL CHARTS Signature Blog Pages, will be exposed to not only the Adult Entertainment Marketplace but also the LGBT Mainstream Market on a daily basis.

- * Daily/Weekly Editorial Coverage Guaranteed!
- * Spotlight Picks for Editorial Review by our Senior Staff Writer
- * Daily Plugging of Product Demo Videos in editorial coverage
- * Bullet Point Submissions will allow you to concentrate on sales!
- * We will take your bullet points and create a full presentation**
(Materials, Videos, posters, POP displays are required)**
- * Interviews with Artists, entertainers, product inventors and sales associates
- * Exclusive JRL E-Newsletter Runs Weekly!

Social Media Marketing

We help our sponsors optimize their social media channels, increase their brand awareness, and develop social media advertising strategies!

- * How to connect all editorial posts to SEO to get the most out of your products
- * How to create social media content aligned with adult buyer wants/needs.
- * Motivating Retailers to stock our sponsors products and services
- * Tagging sponsors in our daily programming for both Adult and Mainstream

MARKETING RATES 2020

[Pay Month, Quarterly or Annually]

[Statistics Updated September 1, 2020]

JRL E-Newsletter Subscribers = 251,290 | Adult Store Subscribers = 4,285

Daily Visitors = 25,500 | Daily Page Views = 389,600

Monthly Visitors = 555,240 | Monthly Page Views = 9,950,000

Bounce rate: 16% Ratio | Daily Return Visitor Ratio = 42%

Twitter Followers = 89,600 | Facebook = 5,000 | Pinterest = 75,000 | VK = 7,900

*Ranked #13 on the LGBT Top 100 Gay News Websites of 2020

Platinum Campaign	Gold Campaign	Bronze Campaign
Exclusive Branded Web Blog (3) Digital Banners Dimensions (1) 1100W x 400H (1) 300W x 600H (1) 300W x 250H Editorial Coverage Daily JRL CHARTS B2B E-Newsletter All for only \$ 899 Per Month (Minimum 1 Year Contract)* Save 30%* All for only \$ 629.30 Per Month	Exclusive Branded Web Blog (2) Digital Banners Dimensions (1) 970W x 90H (1) 300W x 600H (1) 300W x 250H Editorial Coverage Weekly JRL CHARTS B2B E-Newsletter All for only \$ 799 Per Month (Minimum 1 Year Contract)* Save 30%* All for only \$ 559.30 Per Month	(1) Digital Banners Dimensions (1) 300W x 600H Editorial Coverage Bi-Weekly JRL CHARTS B2B E-Newsletter All for only \$ 599 Per Month (Minimum 1 Year Contract)* Save 30%* All for only \$ 419.30 Per Month

Silver Campaign	Social Media Campaign	JRL E-Newsletter Exclusive
(1) Digital Banners Dimensions (1) 970W x 90H JRL CHARTS B2B E-Newsletter All for only \$ 499 Per Month (Minimum 1 Year Contract)* Save 30%* All for only \$ 349.30 Per Month	(4) Digital Banners Dimensions (4) 500W x 500H All for only \$ 1,999 Per Month (Minimum 1 Year Contract)* Save 30%* All for only \$1,399.00 Per Month	(4) Digital Banners Dimensions (4) 500W x 645H 4 Exclusive Runs Per Month JRL CHARTS B2B E-Newsletter All for only \$ 399 Per Month